

**Subject:** Re: Hollywood Media District - Proposed Changes to Street Sweeping Route Meeting Today August 8th 10am  
**From:** Lisa Schechter <lisa@mediadistrict.org>  
**Date:** 09/12/2017 12:26 PM  
**To:** Benny Carranza <benny.carranza@lacity.org>  
**CC:** Michael Flowers <michael.flowers@lacity.org>, Ron Groeper <ron@groeperphoto.com>, Catherine Landers <catherine.landern@lacity.org>, Daniel Park <daniel.park@lacity.org>

Thank you all to the commitment in making the Hollywood Media District a better place!  
Look forward to the favorable response.

Regards,

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
(323)860-0025 Direct  
(323)860-0026 Fax

[MediaDistrict.org](http://MediaDistrict.org)

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**From:** Benny Carranza <[benny.carranza@lacity.org](mailto:benny.carranza@lacity.org)>  
**Date:** Tuesday, September 12, 2017 at 10:14 AM  
**To:** Ron Groeper <[ron@groeperphoto.com](mailto:ron@groeperphoto.com)>  
**Cc:** Michael Flowers <[michael.flowers@lacity.org](mailto:michael.flowers@lacity.org)>, Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>, Catherine Landers <[catherine.landern@lacity.org](mailto:catherine.landern@lacity.org)>, Daniel Park <[daniel.park@lacity.org](mailto:daniel.park@lacity.org)>  
**Subject:** Re: Hollywood Media District - Proposed Changes to Street Sweeping Route Meeting Today August 8th 10am

Good Morning Ron,

We are still in discussion about this request. I will provide an update as soon as possible.

Thank you

On Tue, Sep 12, 2017 at 9:57 AM, Ron Groeper <[ron@groeperphoto.com](mailto:ron@groeperphoto.com)> wrote:

Michael,

Have you made any progress on our plan to change some of the street sweeping hours in our District to 4:00am-6:30am?

It's been a little while since we spoke and we are wondering if we can move forward with our plan.

Please let us know.

Thanks,  
Ron Groeper  
Secretary  
Hollywood Media District  
Ron Groeper Photography  
@ McCaddenSpace Studio  
1041 N. McCadden Pl.  
LA CA 90038-2410  
323-467-6943-studio  
323-823-6943-cellular  
<http://www.groeperphoto.com/>  
<http://www.mccaddenspace.com/>

On Aug 10, 2017, at 5:34 AM, Michael Flowers wrote:

i'll work something out to get it done at least once a week. that will be my goal.

On Wed, Aug 9, 2017 at 2:37 PM, Ron Groeper <[ron@groeperphoto.com](mailto:ron@groeperphoto.com)> wrote:

Michael,  
Understood. You are talking about the short block from Barton to Willoughby on the west side of Seward.  
If your sweeper can make a U-turn at Barton and Seward and go back up to Romaine at that point, I believe we would be fine.  
Do you agree?

Perhaps there is another way to pick up those businesses on Seward south of Willoughby to Melrose with an early morning sweeper?

Thanks!  
Ron  
Ron Groeper Photography  
@ McCaddenSpace Studio  
1041 N. McCadden Pl.  
LA CA 90038-2410  
[323-467-6943](tel:323-467-6943)-studio  
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<http://www.mccaddenspace.com/>

On Aug 9, 2017, at 1:28 PM, Michael Flowers wrote:

hello lisa. our investigation department determined that 905, 911, and 911 3/4 seward are single family residences. also 913 seward is a business/resident. with this new information it makes it impossible for us to sweep this block early in the morning. if you have any other information will you please share it with us. thank you.

On Tue, Aug 8, 2017 at 12:45 PM, Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)> wrote:

Dear Benny and Michael:

Thank you so much for taking the time out of your busy schedule to meet with us regarding the possibility of changing the street sweeping schedule on the following segments within the HMD BID:

Existing McCadden Place (Santa Monica to Romaine)  
Proposed Las Palmas (Santa Monica to Romaine)  
Proposed Seward (Santa Monica to Melrose)  
Proposed Romaine (Highland to Seward/Hudson)

Replacement Signage:  
No Parking 4am – 6:30am  
Monday thru Friday  
Street Cleaning

As we discussed the following things need to be researched:

1. Count the number of signs to be posted
2. Request LADOT estimate on cost (sign fabrication, removal of existing signage, installation of new signage)
3. I have a note that you were going to check on the LAUSD site:  
Bancroft Middle School on Las Palmas between Willoughby and Romaine
4. I have a note that you were going to check on Las Palmas signage – perhaps some of the existing signs need to be replaced due to fading or missing

I'll follow up with you in two (2) weeks regarding the status on this request. That is Tuesday August 22nd. Any questions please do not hesitate to call or email me direct. Michael I'll see you on Hudson turning right onto Santa Monica!

Regards,

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
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Benny Carranza  
Street Services Superintendent I  
Street Cleaning Division  
Bureau of Street Services, City of Los Angeles  
213-847-3147 Office

Visit us: <http://bss.lacity.org/>

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